

Volunteer Meeting Updates
November 18, 2021

CAMPAIGN UPDATES

Gone for Good Results:

- During the October 2021 campaign, more than 22,000 pouches were requested by households in 48 states and the District of Columbia.
- Since the start of Gone for Good in 2020, communities and households across the country have requested 71,500 Deterra Pouches – enough to deactivate nearly 6.5 million pills.
- This will be the focus of our Giving Tuesday request for donations so we can continue to bring this product into communities and help stop addiction before it starts.

As volunteers - please encourage your networks to make a donation to SAFE Project on Giving Tuesday.

No Shame:

- Why is the No Shame pledge so important? The pledge is an easy way to start a conversation about stigma as it relates to addiction & mental health.
- No Shame Pledge asks you to be dedicated to ending stigma, learning more about the disease of addiction, learning more factors that contribute to addictive behaviors, and supporting individuals in recovery on their journey.

As a volunteer, we ask that you take the No Shame Pledge and ask others to join you in taking it. Take the pledge at www.safeproject.us/noshame-mental-health-addiction.



SAFE PROJECT PROGRAM UPDATES

Family Outreach & Support:

- SAFE's new [Family Support Locator](#) is launching soon! We are grateful to the volunteers who helped us research their community organizations this summer. If you have an organization to recommend you can email Gena Fitzgerald at familysupport@safeproject.us.
- Check out our newest story by one of our very own SAFE Volunteers -- Marlene Lassiter from Alabama. She shares a powerful story about her own recovery, and how that's influenced her work today as a peer specialist.
<https://www.safeproject.us/story/marlenes-story-the-welcome-sign/>

SAFE Campuses:

- Recently held the Collegiate Recovery Leadership Academy Summit in Arlington, VA. Leadership Academy students from 21 states and 32 campuses from around the country gathered for a weekend of workshops, panel discussions, and more. Guests included Dr. Gupta, the newly appointed Director of ONDCP, former Leadership Academy graduates, and SAFE Project leadership.

Learn more about the Leadership Academy and meet the Class of 2022 at safeproject.us/campuses/leadership-academy/class-of-2022.



SAFE Communities

- This week, SAFE Project is in Raleigh, North Carolina conducting our FIRST Bridging Prevention and Recovery (BPR) Training of Trainers pilot! This pilot will certify trainers to teach our evidence-based BPR program, helping us reach more prevention and recovery communities nationwide.
- Stay tuned for an official launch in 2022! We're currently recruiting more prospective trainers. safeproject.us/bridging-prevention-recovery

Want to bring BRP training to your community, email us at community@safeproject.us.

SAFE Veterans

- Launched on Veteran's Day last week, [Unlocking the Vault: Stories from Veterans and their Families](#) honors the courage and dedication of our nation's service members, past and present. We also honor the commitment and sacrifice of our military families who have been supporting all those that serve.
- This campaign series is on social media and highlights a group of brave service members, veterans and family members who have given us an inside look into their mental health challenges, battles with addiction, and their hope for the future.

As volunteers, we would ask that you read the stories, react to them and share them as a way of supporting military involved families who are opening up about addiction.

SAFE Choices:

- A BIG thank you to all the volunteers who supported prevention month and red ribbon week! We achieved our goal and are looking forward to carrying the message of Red Ribbon throughout the entire year and expanding upon the campaign next year.
- SAFE Choices landing page and website is currently under construction
- With SAFE Choices top area of focus on youth, Senior Director Ronna Yablonski is actively looking to form relationships and provide technical assistance to any school or youth-serving organization that would be interested in a collaboration.

Want to bring SAFE Choices to your community? Contact Ronna Yablonski, Senior Director of SAFE Choices at ronna@safeproject.us.

